

GROUP 1

Name (English)	ID	Topic	Management	Advisor	Specialist
1. Miss ALTANSHAGAI BATDORJ	7-66-02-0004-4	THE IMPACT OF WORK ATMOSPHERE, CORPORATE CULTURE, SUPERVISION TOWARDS EMPLOYEE JOB PERFORMANCE: A CASE STUDY OF INTERNATIONAL COMPANY	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
2. Miss JITRLADA NEAMWADEE	7-66-02-0014-3	A STUDY OF LEADERSHIP STYLES, EMPLOYEE PERCEPTIONS, CONFLICT MANAGEMENT AFFECTING ORGANIZATIONAL PERFORMANCE IN SMALL-MEDIUM SIZED ENTERPRISES IN THAILAND	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
3. Miss PHYU PHYU MYINT	7-66-02-0025-9	EMPLOYEE RELATIONSHIP, EMPLOYEE PERCEPTIONS AND BEHAVIOR AND ATTITUDE OF EMPLOYEES AFFECTING ORGANIZATIONAL GOAL OF AMAZON COMPANY	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
4. Miss PHYU SIN THANT	7-66-02-0026-7	THE IMPACT OF EMPLOYEE ENGAGEMENT, TEAMWORK, AND ATTITUDES AND BEHAVIORS OF EMPLOYEES ON THE ORGANIZATIONAL PERFORMANCE IN THE SMALL IT NETWORK COMPANY OF MYANMAR	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
5. Miss KAO HUA-YU	7-66-02-0028-3	THE IMPACT OF TEAMWORK, WORKING ATMOSPHERE AND EMPLOYEES STRESS FACTORS TOWARDS QUALITY OF WORK LIFE IN THE E-COMMERCE INDUSTRY IN TAIWAN	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
6. Mr. NAM PHAMHAI NGUYEN	7-66-02-0035-8	The Impact of Remote Work Conditions, Communication Platforms, and Team Composition on Employees' Productivity in Outsourcing Service Providers in Thailand	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
7. Mr. HIROYASU KUMAGAWA	7-66-02-0048-1	THE INFLUENCE OF LEADERSHIP STYLES, WORK MOTIVATION WORKING ATMOSPHERE TOWARDS ORGANIZATIONAL PERFORMANCE IN THE AUTOMOBILE INDUSTRY IN THAILAND	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
8. Miss LIU LINFANG	7-66-02-0064-8	The impact of China-Thailand cross-border leadership style, working atmosphere and organizational structure	√	Assoc. Prof. Dr. Suthinan Pomsuwan	

		factors on organizational efficiency e-commerce company			
9. Miss PATTARAPHORN WECHAYANGKUL	7-66-02-0080-4	THE IMPACT OF LEADERSHIP STYLES, WORK MOTIVATION, AND CONFLICT MANAGEMENT FACTORS TOWARD ORGANIZATIONAL EFFECTIVENESS IN THE INTERNATIONAL COMPANY IN THAILAND	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
10. Mr. HUGUOTAO	7-66-02-0111-7	The impact of teamwork, innovation management, and corporate culture factors towards organizational effectiveness in China's internet industry	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
11. Mr. AUNGWIN	7-66-02-0118-2	THE IMPACT OF LEADERSHIP STYLES TEAMWORK AND WORKING ATMOSPHERE FACTORS TOWARDS ORGANIZATIONAL GOAL IN The Cashmere Factory Industry	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
12. Mr. SAI AUNG MYAT MIN	7-66-02-0126-5	THE IMPACT OF LEADERSHIP STYLES, ORGANIZATIONAL LEARNING AND EMPLOYEE RELATIONSHIP FACTORS TOWARDS QUALITY OF WORK LIFE IN THE HUMAN RESOURCES MANAGEMENT OF MULTINATIONAL COMPANIES	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
13. Mr. OSAKANH SISONGKHAM	7-66-02-0129-9	THE IMPACT OF WORK MOTIVATION, ATTITUDES AND BEHAVIOR OF EMPLOYEES, AND WORKING ATMOSPHERE AFFECTING ORGANIZATIONAL TURNOVER IN DIGITAL INDUSTRY IN BANGKOK	√	Assoc. Prof. Dr. Suthinan Pomsuwan	

GROUP 2

Name (English)	ID	Topic	Marketing	Advisor	Specialist
1. MISS YIFAN ZHANG	7-66-02-0024-2	THE IMPACT OF SERVICE MARKETING, ONLINE MARKETING AND SERVICE QUALITY FACTORS TOWARDS CONSUMERS PURCHASING DECISIONS IN THE THAILAND CHINESE LANGUAGE LEARNING INSTITUTE.	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
2. Mr. SOPHA PHOAN	7-66-02-0027-5	SOCIAL MEDIA INFLUENCE, SERVICE QUALITY AND ONLINE MARKETING FACTORS TOWARDS CUSTOMER PURCHASING DECISION OF OVERSEAS BRANDED COFFEE SHOPS IN BANGKOK	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
3. Miss LU SUN	7-66-02-0042-4	THE IMPACT OF MARKETING STRATEGIES, ONLINE MARKETING AND MARKETING COMMUNICATION FACTORS TOWARDS CHINESE CONSUMERS PURCHASING DECISIONS IN THE HUAWEI MOBILE PHONES IN CHINA	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
4. MR. KAUNG HTIKE TUN	7-66-02-0044-0	Customers Perceptions, Service Marketing and Consumers Lifestyle Influencing University Students' Purchasing Decision of Pickled fruits in Bangkok & Pathum Thani	√	Assoc. Prof. Dr. Suthinan Pomsuwan	
5. Mr. NEMEINDA -	7-66-02-0120-8		√	Assoc. Prof. Dr. Suthinan Pomsuwan	

GROUP 3

Name (English)	ID	Topic	Marketing	Advisor	Specialist
1. Miss NGUYEN ANH BAO NHI	7-66-02-0037-4	CELEBRITY ENDORSEMENT, BRAND AWARENESS AND SERVICE QUALITY AFFECTING CONSUMERS' PURCHASE INTENTION IN THE 5-STAR RESORTS IN DANANG, VIETNAM.	√	Dr. Nisit Manotungvorapun	
2, Mr. PARTH SARANGI	7-66-02-0038-2	BRANDING AND PACKAGING, ADVERTISING, AND CONSUMER LIFESTYLE AFFECTING CONSUMER PURCHASE INTENTION OF FUNCTIONAL BEVERAGES IN THE THAI MARKET	√	Dr. Nisit Manotungvorapun	
3. Mr. DANG VI DAT	7-66-02-0050-7	CELEBRITY ENDORSEMENT, BRAND AWARENESS, AND BRAND IMAGE FACTORS AFFECTING CONSUMER PURCHASE INTENTION IN THE SPORTS APPAREL MARKET IN HO CHI MINH CITY	√	Dr. Nisit Manotungvorapun	
4. Mr. ANOULY LAOLY	7-66-02-0054-9	THE IMPACT OF SERVICE QUALITY, SOCIAL MEDIA INFLUENCE AND MARKETING MIX FACTORS TOWARDS CUSTOMER PURCHASE DECISION FOR HOTEL IN BANGKOK	√	Dr. Nisit Manotungvorapun	
5. Mr. KAUNG MIN KHANT	7-66-02-0085-3	THE IMPACT OF CUSTOMER LIFESTYLE, BRAND IMAGE AND BRAND AWARENESS FACTORS TOWARDS BRAND REPUTATION IN THE SMALL RESTURANTS IN BANGKOK	√	Dr. Nisit Manotungvorapun	

GROUP 4

Name (English)	ID	Topic	Marketing	Advisor	Specialist
1. Miss HAN HUIMIN	7-66-02-0055-6	SERVICE QUALITY, SERVICE MIND AND SERVICE MANAGEMENT FACTORS AFFECTING REPURCHASE BEHAVIORS FOR FOOD DELIVERY IN CHINA MARKET	√	Dr. Atisan Phuwasaktanasiri	
2. Mr. HEMANTH KUMAR RAJU VINUKONDA	7-66-02-0060-6	CONSUMER PERCEPTION, SERVICE QUALITY AND PROMOTION CONTRIBUTION FACTORS TOWARDS CONSUMER BUYING BEHAVIOR IN THE AMAZON ONLINE SHOPPING	√	Dr. Atisan Phuwasaktanasiri	
3. Miss HNIN EAIN HLAING	7-66-02-0066-3	Social Media Marketing, Celebrity Endorsements, and Brand Image Affecting Consumers Purchasing Decisions in the Fashion and Beauty Industry in Thailand	√	Dr. Atisan Phuwasaktanasiri	
4. Miss STACY GONCALVES	7-66-02-0067-1	THE INFLUENCE OF CUSTOMER LIFESTYLE, CUSTOMER PERCEPTION, AND CELEBRITY ENDORSEMENTS FACTORS TOWARDS PURCHASING DECISIONS IN THE HIGH-END LUXURY INDUSTRY IN THAILAND	√	Dr. Atisan Phuwasaktanasiri	
5. Mr. LE QUOC HUNG	7-66-02-0069-7	PERCEPTION OF SERVICE QUALITY, ADVERTISING AND PROMOTIONS CONTRIBUTING AFFECTING PURCHASE DECISIONS OF THAILAND TOURISM LEISURE PACKAGE OF CONSUMERS IN VIETNAM	√	Dr. Atisan Phuwasaktanasiri	
6. Miss MAYU DENTA	7-66-02-0029-1	Perceived Product quality, Brand awareness, and Promotion contributions Affecting Purchase Decision of Convenience stores in Bangkok, Thailand	√	Dr. Atisan Phuwasaktanasiri	
7. Miss MARIEM SARHALI	7-66-02-0057-2	SERVICE QUALITY, MARKETING STRATEGIES, AND CONSUMER PERCEPTION	√	Dr. Atisan Phuwasaktanasiri	

GROUP 5

Name (English)	ID	Topic	Marketing	Advisor	Specialist
1. Miss PHYU SIN THAR	7-66-02-0070-5	The Impact of Consumer Lifestyles, Promotion, And Modern Technology Factors Toward Purchasing Decision On eBooks In Myanmar	√	Dr. Sawitree Santipiriyapon	
2. Mr. SUPU XU	7-66-02-0074-7	Perceived Quality, Packaging, and Celebrity Endorsement Influencing Consumer Loyalty of Bottled Water Brands in Bangkok	√	Dr. Sawitree Santipiriyapon	
3. Miss THIN YANANT SAN	7-66-02-0078-8	THE IMPACT OF SOCIAL MEDIA INFLUENCES, BRAND IMAGE, AND DIGITAL MARKETING FACTORS TOWARDS BRAND REPUTATION IN THE FOOD INDUSTRY	√	Dr. Sawitree Santipiriyapon	
4. Miss THET HTAR SAN	7-66-02-0092-9	THE INFLUENCE OF INTERNET MARKETING, PACKAGING & BRANDING AND SERVICE DELIVERY FACTORS TOWARDS CONSUMER PURCHASING BEHAVIOR IN THE MYANMAR ONLINE MARKETS OF THAILAND PRODUCTS	√	Dr. Sawitree Santipiriyapon	
5. Miss TEERADA CHANTRA	7-66-02-0097-8	PACKAGING AND BRANDING, ONLINE MARKETING AND PRODUCT QUALITY THAT EFFECT ON THE DECISION TO BUY THERAPEUTIC DIET FOR PATIENT IN THAILAND	√	Dr. Sawitree Santipiriyapon	

GROUP 6

Name (English)	ID	Topic	Marketing	Advisor	Specialist
1. Miss AYE AYE THWE	7-66-02-0102-6	THE IMPACT OF MARKETING MIX, DIGITAL MARKETING AND SERVICE DELIVERY FACTORS TOWARDS CUSTOMER BUYING BEHAVIORS IN THE RESELL CLOTHING MARKETS IN MYANMAR	√	Assist Prof. Dr. Nathanicha Na Nakorn	
2. Miss NGU KHATTER KYAW	7-66-02-0103-4	THE IMPACT OF BRAND IMAGE, QUALITY OF SERVICES AND QUALITY OF FOOD FACTORS TOWARDS CUSTOMERS SATISFACTION IN JAPANESE RESTAURANT IN BANGKOK	√	Assist Prof. Dr. Nathanicha Na Nakorn	
3. Miss SENG JA LU	7-66-02-0107-5	BRAND AWARENESS, ADVERTISING AND PRODUCT QUALITY FACTORS TOWARDS CONSUMER PURCHASING DECISIONS IN THE JEWELRY MARKET IN YANGON, MYANMAR.	√	Assist Prof. Dr. Nathanicha Na Nakorn	
4. Mr. QIU JUNTAO	7-66-02-0110-9	Brand Image, Product Quality, and Celebrity Endorsement affecting Customer Loyalty for the Basketball Shoe brand in China	√	Assist Prof. Dr. Nathanicha Na Nakorn	
5. Miss DIPTI KIRAN	7-66-02-0124-0	The impact of social media influences, online marketing, and website features on consumer and their purchase intentions towards e-commerce business in Bangkok	√	Assist Prof. Dr. Nathanicha Na Nakorn	
6. Miss WON PYAE EAIN	7-66-02-0127-3	Online Marketing, Service Quality and Customer Lifestyle factors Affecting Customer Engagement in Myanmar People's Tourism Market	√	Assist Prof. Dr. Nathanicha Na Nakorn	
7. Mr. WIN THANT	7-66-02-0133-1	THE INFLUENCE OF ADVERTISING, PRODUCT QUALITY AND SERVICE MANAGEMENT FACTORS TOWARDS CUSTOMERS LOYALTY OF NIKE's SPORTS SHOES IN MYANMAR	√	Assist Prof. Dr. Nathanicha Na Nakorn	