BANGKOK UNIVERSITY
GRADUATE SCHOOL



D.Com.Arts.

Doctor of Communication Arts
Program in Global Communication
International Program

Degree Plan
For Graduate Student
2027 Entrants

Doctor of Communication Arts Program in Global Communication
(International Program)
Curriculum

Course	Course Code	Course Title	Credits	Prereq.
PRELIMINARY COURSES	GC 801	Statistics for Communication Research	-	-
	GC 802	Critical Approach to Communication Studies	-	-
CORE COURSES	GC 901	Advanced Communication Theory in Digital Era	3	-
	GC 902	Advanced Communication Research in Digital and Artificial Intelligence Contexts	3	GC 801 & CG 802
	GC 903	Integrative Seminar: Communication Theory and Research for Global Digital Futures	3	-
	GC 904	Digital Transformation Management and Ethics for Future Leaders	3	-
	GC 905	Media, New Technology, and Communication in Asia and Global Context	3	-
	GC 906	Special Communication Topics in Contemporary and Post Globalized Contexts	3	-
		Total	**18**	
ELECTIVE COURSES	GC 921	Independent Study	3	-
	GC 922	Change Management in Global Communication	3	-
	GC 923	Data Analytics with Artificial Intelligence Tools	3	-
		Total	**6**	-

Course	Course Code	Course Title	Credits
Electives in Digital Media and Technology	GC 924	Media Innovation and Creative Strategies	3
	GC 925	Artificial Intelligence-Powered Communication	3

Course	Course Code	Course Title	Credits
Electives in Intercultural Communication	GC 926	Issues in Intercultural Communication	3
	GC 927	Cross-Cultural Communication: Application to Global Businesses	3

Course	Course Code	Course Title	Credits
Electives in Social Communication	GC 928 GC 929	Communication for Policy Issues Communication for Sustainability	3 3

Course	Course Code	Course Title	Credits
Electives in Business Communication	GC 930 GC 931	New Role of Media: Entrepreneurship and Ethics Creative Economy and Content Development	3 3

Dissertation

Course	Course Code	Course Title	Credits
DISSERTATION	GC 990	Dissertation I	6
	GC 991	Dissertation II	6
	GC 992	Dissertation III	6
	GC 993	Dissertation IV	6
		Total	**24**

Program of Study

Preliminary Courses Section 9311

Course Code	Course Title	Credits
GC 801	Statistics for Communication Research	-
GC 802	Critical Approach to Communication Studies	-

FIRST YEAR

First Semester 2027 Section 9311

Course Code	Course Title	Credits
GC 901	Advanced Communication Theory in Digital Era	3
GC 902	Advanced Communication Research in Digital and Artificial Intelligence Contexts	3
	Total	**6**

Second Semester 2027 Section 9311

Course Code	Course Title	Credits
GC 903	Integrative Seminar: Communication Theory and Research for Global Digital Futures	3
GC 904	Digital Transformation Management and Ethics for Future Leaders	3
	Total	**6**

Summer Session 2027 Section 9311

Course Code	Course Title	Credits
GC 905	Media, New Technology, and Communication in Asia and Global Context	3
GC 906	Special Communication Topics in Contemporary and Post Globalized Contexts	3
	Total	**6**

SECOND YEAR

First Semester 2028 Section 9311

Course Code	Course Title	Credits
GC xxx	Elective Course I	3
GC xxx	Elective Course II	3
	Total	**6**

Second Semester 2028 Section 9311

Course Code	Course Title	Credits
GC 990	Dissertation I	6
	Total	**6**

Summer Session 2028 Section 9311

Course Code	Course Title	Credits
GC 991	Dissertation II	6
	Total	**6**

THIRD YEAR

First Semester 2029 Section 9311

Course Code	Course Title	Credits
GC 992	Dissertation III	6
	Total	**6**

Second Semester 2029 Section 9311

Course Code	Course Title	Credits
GC 993	Dissertation IV	6
	Total	**6**

Note:

Preliminary Courses	-	
Core Courses	**18**	**credits**
Elective Courses	**6**	**credits**
Dissertation	**24**	**credits**
Qualifying Examination	-	
Total	**48**	**credits**

Student's Grade Record

Doctor of Communication Arts Program in Global Communication

(International Program)

Preliminary Courses	S	U	Exempted	Semester/ Academic Year
GC 801 Statistics for Communication Research				
GC 802 Critical Approach to Communication Studies				

Semester	Academic Year	Core/Elective Courses	Course Code	Credit	Grade	GPA	CUM GPA
1	2027						
2	2027						
3	2027						
1	2028						
2	2028						
3	2028						
1	2029						
2	2029						
3	2029						

DISSERTATION

☐ **Dissertation**

Title of Dissertation .....

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Name of Dissertation Advisors

Advisor: .....

Co advisor: .....

Semester/ Academic Year	**Attempt**	**Total Credits**	**Date of Dissertation Proposal Defense**	**Date of Dissertation Oral Defense**
	Total			

Name of External Committee .....

Date of Submission of Dissertation .....

Semester/ Academic Year	Attempt	Total Credits	Date of Thesis Proposal Defense	Date of Thesis Oral Defense
		1		
		1		
		1		
		1		
		1		
		1		

Remark : Students who do not register for thesis credits nor for other courses in a particular semester are required to maintain their status by paying a fee equivalent to that of one credit hour until the completion of Dissertation.