



**BANGKOK
UNIVERSITY
GRADUATE SCHOOL**

Updated: May 7, 2022

**DOCTOR OF
COMMUNICATION ARTS PROGRAM
IN GLOBAL COMMUNICATION
(INTERNATIONAL PROGRAM)**

**DEGREE PLAN
FOR GRADUATE STUDENT
2022 ENTRANTS**

**Doctor of Communication Arts Program
in Global Communication
(International Program)**

Curriculum

Course	Course Code	Course Title	Credits	Prereq.
PRELIMINARY COURSES	COS 801	Statistics for Communication Research	-	-
	COS 802	Critical Approach to Communication Studies	-	-
CORE COURSES	COS 901	Communication Theory	3	-
	COS 902	Communication Research	3	-
	COS 903	Integrative Approach to Communication Theory and Research	3	-
	COS 904	Digital Communication Regulation and Ethics	3	-
	COS 905	Media, New Technology, and Communication in Asia and Global Context	3	-
	COS 906	Special Communication Topics in Contemporary Contexts	3	-
Total			18	
ELECTIVE COURSES	COS 921	Independent Study	3	-
	COS 922	Seminar on Special Topics	3	-
	COS 923	Advanced Communication Research	3	-
	COS 924	Media Innovation and Creative Strategies	3	-
	COS 925	New Communication Technology in Social Contexts	3	-
	COS 926	Issues in Intercultural Communication	3	-
	COS 927	Cross-Cultural Communication: Application to Global Businesses	3	-
	COS 928	Communication for Policy Issues	3	-
	COS 929	Communication for Sustainability	3	-
	COS 930	New Role of Media: Entrepreneurship and Ethics	3	-
	COS 931	Creative Economy and Content Development	3	-
Total			6	-

Dissertation for Academic Track

Course	Course Code	Course Title	Credits
DISSERTATION	COS 990	Dissertation for Academic Plan	36
Total			36

Dissertation for Professional Track

Course	Course Code	Course Title	Credits
DISSERTATION	COS 991	Dissertation for Professional Plan 1	20
	COS 992	Dissertation for Professional Plan 2	16
Total			36

BANGKOK UNIVERSITY

Program of Study

Doctor of Communication Arts Program in Global Communication

(International Program)

2022 Entrants

Academic Track

Preliminary Courses

Section 9311

Course Code	Course Title	Credits
COS 801	Statistics for Communication Research	-
COS 802	Critical Approach to Communication Studies	-

FIRST YEAR

First Semester 2022 (1/2022: Aug. – Dec., 2022)

Section 9311

Course Code	Course Title	Credits
COS 901	Communication Theory	3
COS 902	Communication Research	3
Total		6

Second Semester 2022 (2/2022: Jan. – May, 2023)

Section 9311

Course Code	Course Title	Credits
COS 903	Integrated Approach to Communication Theory and Research	3
COS 904	Digital Communication Regulations and Ethics	3
Total		6

Summer Session 2022 (3/2022: June – July, 2023)

Course Code	Course Title	Credits
COS 905	Media, New Technology, and Communication in Asia and Global Context	3
COS 906	Special Communication Topics in Contemporary Contexts	3
Total		6

SECOND YEAR

First Semester 2023 (1/2023: Aug. – Dec., 2023)

Section 9311

Course Code	Course Title	Credits
COS xxx	Elective Course I	3
COS xxx	Elective Course II	3
Total		6

Second Semester 2023 (2/2023: Jan. – May, 2024)

Section 9311

Course Code	Course Title	Credits
COS 990	Dissertation for Academic Track	6
Total		6

Summer Session 2023 (3/2023: June – July, 2024)

Section 9311

Course Code	Course Title	Credits
COS 990	Dissertation for Academic Track	6
Total		6

THIRD YEAR

First Semester 2024 (1/2024: Aug. – Dec., 2024)

Section 9311

Course Code	Course Title	Credits
COS 990	Dissertation for Academic Track	6
Total		6

Second Semester 2024 (2/2024: Jan. – May, 2025)

Section 9311

Course Code	Course Title	Credits
COS 990	Dissertation for Academic Track	6
Total		6

Summer Session 2023 (3/2023: June – July, 2024)

Section 9311

Course Code	Course Title	Credits
COS 990	Dissertation for Academic Track	12
Total		12

Note:

Preliminary Courses	-	
Core Courses	18	credits
Elective Courses	6	credits
Dissertation for Academic Track	36	credits
Qualifying Examination	-	
Total	60	credits

Professional Track

Preliminary Courses

Section 9311

Course Code	Course Title	Credits
COS 801	Statistics for Communication Research	-
COS 802	Critical Approach to Communication Studies	-

FIRST YEAR

First Semester 2022 (1/2022: Aug. – Dec., 2022)

Section 9311

Course Code	Course Title	Credits
COS 901	Communication Theory	3
COS 902	Communication Research	3
Total		6

Second Semester 2022 (2/2022: Jan. – May, 2023)

Section 9311

Course Code	Course Title	Credits
COS 903	Integrated Approach to Communication Theory and Research	3
COS 904	Digital Communication Regulations and Ethics	3
Total		6

Summer Session 2022 (3/2022: June – July, 2023)

Course Code	Course Title	Credits
COS 905	Media, New Technology, and Communication in Asia and Global Context	3
COS 906	Special Communication Topics in Contemporary Contexts	3
Total		6

SECOND YEAR

First Semester 2023 (1/2023: Aug. – Dec., 2023)

Section 9311

Course Code	Course Title	Credits
COS xxx	Elective Course I	3
COS xxx	Elective Course II	3
Total		6

Second Semester 2023 (2/2023: Jan. – May, 2024)

Section 9311

Course Code	Course Title	Credits
COS 991	Dissertation for Professional Track 1	6
Total		6

Summer Session 2023 (3/2023: June – July, 2024)

Section 9311

Course Code	Course Title	Credits
COS 991	Dissertation for Professional Track 1	6
Total		6

THIRD YEAR

First Semester 2024 (1/2024: Aug. – Dec., 2024)

Section 9311

Course Code	Course Title	Credits
COS 991	Dissertation for Professional Track 1	8
Total		8

Second Semester 2024 (2/2024: Jan. – May, 2025)

Section 9311

Course Code	Course Title	Credits
COS 991	Dissertation for Professional Track 1	8
Total		8

Summer Session 2023 (3/2023: June – July, 2024)

Section 9311

Course Code	Course Title	Credits
COS 991	Dissertation for Professional Track 1	8
Total		8

Note:

Preliminary Courses	-	
Core Courses	18	credits
Elective Courses	6	credits
Dissertation for Professional Track	36	credits
Qualifying Examination	-	
Total	60	credits

