

First Semester 2026

CLASS SCHEDULE: Saturday Class
(September 5, 2026 – February 6, 2027)

updated: 08.07.2026

Date /Time/Room (9.00 a.m.–6.30 p.m.)		Courses / Instructors	Section
September 5, 2026 September 12, 2026 September 19, 2026 September 26, 2026 October 3, 2026	A3-403 A3-403 A3-403 A3-403 A3-403	BA 713 Managerial Economics Dr.Thuttai Keeratipongpaiboon	7211
October 10, 2026 October 17, 2026 October 24, 2026 October 31, 2026 November 7, 2026	A3-403 A3-403 A3-403 A3-403 A3-403	BA 712 Strategic Management and Business Policy Dr.Panu Boonsombat	7211
November 14, 2026 November 21, 2026 November 28, 2026 December 12, 2026 December 19, 2026	A3-403 A3-403 A3-403 A3-403 A3-403	BA 811 Digital Marketing Analytics and Strategy Dr.Kittipoom Supamontri	7210
OR			
November 14, 2026 November 21, 2026 November 28, 2026 December 12, 2026 December 19, 2026	A3-405 A3-405 A3-405 A3-405 A3-405	BA 814 Service Business Marketing and Management Asst.Prof.Dr.Nisit Manotungvorapun	7210
January 9, 2027 January 16, 2027 January 23, 2027 January 30, 2027 February 6, 2027	A3-403 A3-403 A3-403 A3-403 A3-403	BA 862 Strategic Mgt. for SMEs: Business Model and Strategy Asst.Prof. Arthon Prompatanapak	7210

- Registration for Second Semester 2026 : January 13 - 15, 2027
- Semester Break: December 24, 2026 – January 4, 2027

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