

# ADMISSIONS SCHEDULE

## SEMESTER 1/2018

### APPLY: JANUARY 3 - JULY 25, 2018

How to apply (applications are available at):

1) Online Application: <http://ums.bu.ac.th/admission/gsadm/>

2) Walk-in Application:

Admissions & Information Center Building (City Campus)

Admissions Café', A8 Building (Rangsit Campus)

- Application Documents
  - 1) 2 copies of the official transcript
  - 2) 1" x 1" photograph (3 photos)
  - 3) A copy of ID / Passport
  - 4) Letter (s) of recommendation on work experience (if any)
- Admissions Criteria
  - Oral Entrance Examination
- Announcement of the Examination Results
  - [www.bu.ac.th](http://www.bu.ac.th) (Key in Exam Code)
- Preliminary Course
  - July 14 – August 3, 2018
- Orientation Day ([Register here](#))
  - August 4, 2018
- Classes Begin
  - August 2018

#### Academics Programs

##### English & International Programs

- Ph.D. in Communication Arts (Sat.-Sun. Program)
- Ph.D. in Knowledge Management and Innovation Management (Sat.-Sun. Program)
- Ph.D. in Engineering in Electrical & Computer Engineering
- Master of Business Administration (Saturday Program)
- Master of Communication Arts in Global Communication (Sat.-Sun. Program)
- MBI : Master in Business Innovation (Sat.-Sun. Program)
- Master of Engineering in Electrical & Computer Engineering

##### Bilingual Programs

- Master of Arts in Hospitality and Tourism Industry Management (Sat.-Sun. Programs)
- Master of Architecture in Interior Design Management (Sat. Programs)
- Master of Architecture in Interior Architecture (Sat. Programs)

##### Thai Programs

- Master of Business Administration (Sat./ Sun. Programs)
- Master of Business Administration in SMEs (Saturday Program)
- Master of Business Administration in SMEs (Saturday Program) (Rangsit Campus)
- M.M.(Entre) : Master of Management in Entrepreneurship (Sat. Programs) (City Campus)
- Master of Communication Arts in Strategic Communications (Sat.-Sun. Programs)
- Master of Communication Arts in Digital Marketing Communications (Sat.-Sun. Program)
- Master of Laws in Intellectual Property and Information Technology (Sat.-Sun. Programs)
- Master of Laws in International Business and Electronic Transactions (Sat.-Sun. Programs)
- Master of Laws in Business Laws (Sat.-Sun. Programs)



# ACADEMIC PROGRAMS 2018 INFO

## DOCTORAL & MASTER PROGRAMS TUITION & FEES (APPROXIMATELY)

Programs	Plan A Thesis	Plan B Non-thesis	1 <sup>st</sup> Payment (Non-Prelim)	Credits	Class Schedule	Program Duration
MBA-EP: Master of Business Administration (English Program)	213,430 THB.	212,430 THB.	62,280 THB.	42	<b>City Campus</b> Saturday: 9.00 – 18.00 hrs.	1.5 years
MBA-TP: Master of Business Administration (Thai Program)	Day Program 198,030 THB. Sat./Sun. Programs 213,430 THB.	Day Program 197,030 THB. Sat./Sun. Programs 212,430 THB.	Day Program 83,280 THB. Sat./Sun. Programs 62,280 THB.	42	<b>City Campus</b> Day: Mon.- Fri : 9.00 – 17.00 hrs. Sat.: 9.00 – 18.00 hrs. Sun.: 9.00 – 18.00 hrs.	Day: 1 year Sat. : 1.5 years Sun. : 1.5 years
MBA (SMEs): Master of Business Administration in SMEs (Thai Program)	202,930 THB.	201,930 THB.	62,280 THB.	39	<b>City Campus</b> Saturday: 9.00 – 18.00 hrs. Block Course (5 weeks/course) <b>Rangsit Campus</b> Saturday: 9.00 – 18.00 hrs. Block Course (5 weeks/course)	1.5 years
M.Com.Arts (GC): Master of Communication Arts in Global Communication (International Program)	183,930 THB.	182,930 THB.	61,080 THB.	39	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	1 year
M.Com.Arts (SC): Master of Communication Arts in Strategic Communications (Thai Program)	173,430 THB.	172,430 THB.	61,080 THB.	36	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	1 year
M.Com.Arts (DIMC) Master of Communication Arts in Digital Marketing Communications (Thai Program)	297,000 THB.		117,000 THB.	36	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	1 year
LL.M.: Master of Laws (Thai Program) - LL.M. Intellectual Property and Information Technology - LL.M. International Business and Electronic Transactions - LL.M. Business Laws	203,380 THB.	213,430 THB.	50,580 THB.	39	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	2 years
M.A. (HTIM): Master of Arts in Hospitality and Tourism Industry Management (Bilingual Program)	198,130 THB.	199,630 THB.	61,080 THB.	39	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs. Block Course (7 weeks/course)	1.5 years
M.Arch.: Master of Architecture (Bilingual Program) - M.Arch. Interior Architecture - M.Arch. Interior Design Management	201,430 THB.	(No Plan B)	50,580 THB.	36	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	2 years
M.Eng. Master of Engineering in Electrical & Computer Engineering (International Program)	387,280 THB.	(No Plan B)	69,280 THB.	36	<b>Rangsit Campus</b> Research Based	2 years
M.M.(Entre) : Master of Management in Entrepreneurship (Thai Program)	327,000 THB.		102,000 THB.	42	<b>City Campus</b> Saturday: 9.00 – 18.00 hrs.	1 year
MBI : Master in Business Innovation (International Program)	552,000 THB.		177,000 THB.	39	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	1.5 years
Ph.D. in Communication Arts (International Program)	789,480 THB.		82,880 THB.	60	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	3 years
Ph.D. in Knowledge Management and Innovation Management (Research Based) (International Program)	Ph.D. (KIM) = 1,202,000 THB.		252,000 THB.	48	<b>City Campus</b> Sat. – Sun.: 9.00 – 16.00 hrs.	3 years
Ph.D. in Engineering in Electrical & Computer Engineering (International Program)	769,280 THB. (Holding Bachelor Degree) 521,280 THB. (Holding Master Degree)			72 48	<b>Rangsit Campus</b> Research Based	4 years 3 years