

ADMISSIONS SCHEDULE SEMESTER 1/2017

APPLY: NOW - JULY 2017

How to apply (applications are available at):

1) Online Application: <http://ums.bu.ac.th/admission/gsadm/>

2) Walk-in Application:

Admissions & Information Center Building (City Campus)

Admissions Café', A8 Building (Rangsit Campus)

- Application Documents
 - 1) 2 copies of the official transcript
 - 2) 1" x 1" photograph (3 photos)
 - 3) A copy of ID / Passport
 - 4) Letter (s) of recommendation on work experience (if any)
- Admissions Criteria
 - Oral Entrance Examination
- Announcement of the Examination Results
 - www.bu.ac.th (Key in Exam Code)
- Classes Begin
 - August 15, 2017

Academics Programs

English & International Programs

- Ph.D. in Communication Arts
- Ph.D. in Knowledge Management and Innovation Management
- Ph.D. in Engineering in Electrical & Computer Engineering
- Master of Business Administration (Saturday Program)
- Master of Communication Arts in Global Communication (Night Program)
- Master of Engineering in Electrical & Computer Engineering

Bilingual Programs

- Master of Arts in Hospitality and Tourism Industry Management (Sat.-Sun. Programs)
- Master of Architecture in Interior Design Management (Sat.-Sun. Programs)
- Master of Architecture in Interior Architecture (Sat.-Sun. Programs)

Thai Programs

- Master of Business Administration (Sat./ Sun. Programs)
- Master of Business Administration in SMEs (Saturday Program) (City Campus)
- Master of Business Administration in SMEs (Saturday Program) (Rangsit Campus)
- Master of Communication Arts in Strategic Communications (Sat.-Sun. Programs)
- Master of Communication Arts in Digital Marketing Communications (Sat.-Sun. Program)
- Master of Laws in Intellectual Property and Information Technology (Sat.-Sun. Programs)
- Master of Laws in International Business and Electronic Transactions (Sat.-Sun. Programs)
- Master of Laws in Business Laws (Sat.-Sun. Programs)



ACADEMIC PROGRAMS INFO

DOCTORAL & MASTER PROGRAMS

TUITION & FEES (APPROXIMATELY)

Programs	Plan A Thesis	Plan B Non-thesis	Credits	Class Schedule	Program Duration
MBA-EP: Master of Business Administration (English Program)	208,530 THB.	207,530 THB.	42	<u>City Campus</u> Saturday: 9.00 – 18.00 hrs.	1.5 years
MBA-TP: Master of Business Administration (Thai Program)	Day Program 197,980 THB. Sat./Sun. Programs 208,530 THB.	Day Program 196,980 THB. Sat./Sun. Programs 207,530 THB.	42	<u>City Campus</u> Day: Mon.- Fri : 9.00 – 17.00 hrs. Sat.: 9.00 – 18.00 hrs. Sun.: 9.00 – 18.00 hrs.	Day: 1 year Sat. : 1.5 years Sun. : 1.5 years
MBA (SMEs): Master of Business Administration in SMEs (Thai Program)	195,930 THB.	194,930 THB.	39	<u>City Campus</u> Saturday: 9.00 – 18.00 hrs. Block Course (5 weeks/course) <u>Rangsit Campus</u> Saturday: 9.00 – 18.00 hrs. Block Course (5 weeks/course)	1.5 years
M.Com.Arts (GC): Master of Communication Arts in Global Communication (International Program)	185,030 THB.	186,530 THB.	39	<u>City Campus</u> Night: Mon.- Fri.: 18.00 – 21.00 hrs.	1 year
M.Com.Arts (SC): Master of Communication Arts in Strategic Communications (Thai Program)	174,530 THB.	176,030 THB.	36	<u>City Campus</u> Sat. – Sun.: 9.00 – 16.00 hrs.	1 year
M.Com.Arts (DiMC) Master of Communication Arts in Digital Marketing Communications (Thai Program)	297,000 THB.		36	<u>City Campus</u> Sat. – Sun.: 9.00 – 16.00 hrs.	1 year
LL.M.: Master of Laws (Thai Program) - LL.M. Intellectual Property and Information Technology - LL.M. International Business and Electronic Transactions - LL.M. Business Laws	201,180 THB.	202,680 THB.	39	<u>City Campus</u> Sat. – Sun.: 9.00 – 16.00 hrs.	2 years
M.A. (HTIM): Master of Arts in Hospitality and Tourism Industry Management (Bilingual Program)	195,930 THB.	197,430 THB.	39	<u>City Campus</u> Sat. – Sun.: 9.00 – 16.00 hrs. Block Course (7 weeks/course)	1.5 years
M.Arch.: Master of Architecture (Bilingual Program) - M.Arch. Interior Architecture - M.Arch. Interior Design Management	195,930 THB.	(No Plan B)	36	<u>City Campus</u> Sat. – Sun.: 9.00 – 16.00 hrs.	2 years
M.Eng. Master of Engineering in Electrical & Computer Engineering (International Program)	386,880 THB.	(No Plan B)	36	<u>Rangsit Campus</u> Research Based	2 years
Ph.D. in Communication Arts (International Program)	760,500THB.		60	<u>City Campus</u> Night: Mon.- Fri.: 18.00 – 21.00 hrs. Sat.: 9.00 – 16.00 hrs.	3 years
Ph.D. in Knowledge Management and Innovation Management (Research Based) (International Program)	Ph.D. (KIM) = 837,900 THB. Ph.D. (KIM) + Ph.D. (Management) = 862,900 THB. excluding: personal expense in France		48	<u>City Campus</u> Sat. – Sun.: 9.00 – 16.00 hrs.	3 years
Ph.D. in Engineering in Electrical & Computer Engineering (International Program)	764,000 THB. (Holding Bachelor Degree) 516,000 THB. (Holding Master Degree)		72 48	<u>Rangsit Campus</u> Research Based	4 years 3 years