

Schedule Master of Communication Arts in Global Communication (International Program)

First Semester /Second Semester 2018

\*ตารางอาจมีการเปลี่ยนแปลงตามความเหมาะสม

Date		Time	Section/Room	Class	Instructors
SAT	4 Aug 18	9.00 – 17.00		Orientation Graduate School *More details and registration are available from July 2,2018	
SAT	11 Aug 18	10.40 - 12.00		Welcome to Global Communication	
		13.00 – 14.30		Mind Map and Storytelling Thinking Design Presentation Technique	Team
		14.40 – 16.00		Project Management Training 1/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaprakorn
SAT	18 Aug 18	9.00 – 12.00		1/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		1/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	19 Aug 18	9.00 – 12.00		1/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		1/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	25 Aug 18	9.00 – 12.00		2/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		2/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	26 Aug 18	9.00 – 12.00		2/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		2/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	1 Sep 18	9.00 – 12.00		3/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		3/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	2 Sep 18	9.00 – 12.00		3/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		3/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	8 Sep 18	9.00 – 12.00		4/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		4/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	9 Sep 18	9.00 – 12.00		4/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		4/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	15 Sep 18	9.00 – 12.00		5/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		5/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	16 Sep 18	9.00 – 12.00		5/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		5/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	22 Sep 18	9.00 – 12.00		6/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		6/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	23 Sep 18	9.00 – 12.00		6/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		6/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	29 Sep 18	9.00 – 12.00		7/ICA 671 Global Communication Theories and Application	Asst. Prof. Dr. Suwannee Luckanavanich
		13.00 – 16.00		7/ICA 672 Communication Research	Asst. Prof. Dr.Ratanasuda Punnahitanond
SUN	30 Sep 18	9.00 – 12.00		7/ICA 676 Data Analytics and Consumer Insights	Dr. Thanachart Ritbumroong
		13.00 – 16.00		7/ICA 673 Intercultural Communication Strategy	Asst. Prof. Dr. Tiwa Park
SAT	6 Oct 18	9.00 – 12.00		<b>Coaching 1/Interest I</b>	Team
SAT	20 Oct 18	9.00 – 12.00		1/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
		13.00 – 16.00		2/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
SUN	21 Oct 18	9.00 – 12.00		1/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan
		13.00 – 16.00		2/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan

Date		Time	Section/Room	Class	Instructors
SAT	27 Oct 18	9.00 – 12.00		3/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
		13.00 – 16.00		4/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
SUN	28 Oct 18	9.00 – 12.00		3/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan
		13.00 – 16.00		4/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan
SAT	3 Nov 18	9.00 – 12.00		5/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
		13.00 – 16.00		6/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
SUN	4 Nov 18	9.00 – 12.00		5/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan
		13.00 – 16.00		6/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan
SAT	10 Nov 18	9.00 – 12.00		7/ICA 679 Global Brand Communications Strategy	Dr.James R. Haft
		13.00 – 16.00		7/ICA 675 Corporate Communication Policy	Dr. Somchat Visitchaichan
SAT	17 Nov 18	9.00 – 12.00		<b>Coaching 2/Interest II,SWOT</b>	Team
SUN	18 Nov 18	9.00 – 12.00		1/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
		13.00 – 16.00		2/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
SAT	24 Nov 18	9.00 – 12.00		1/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
		13.00 – 16.00		2/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
SUN	25 Nov 18	9.00 – 12.00		3/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
		13.00 – 16.00		4/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
SAT	1 Dec 18	9.00 – 12.00		3/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
		13.00 – 16.00		4/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
SUN	2 Dec 18	9.00 – 12.00		5/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
		13.00 – 16.00		6/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
SAT	8 Dec 18	9.00 – 12.00		5/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
		13.00 – 16.00		6/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
SUN	9 Dec 18	9.00 – 12.00		7/ICA 678 Public Issues in Asia	Archarn Anothai Udomsilp
		13.00 – 16.00		7/ICA 677 Global Digital Media and Innovation Management	Asst. Prof. Dr.Pong Wisessang
SAT	15 Dec 18	9.00 – 12.00		<b>Coaching 3/Objective,Target</b>	Team
SAT	19 Jan 19	9.00 – 12.00		2/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaparakorn
		13.00 – 16.00		3/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaparakorn
SUN	20 Jan 19	9.00 – 12.00		4/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaparakorn
		13.00 – 16.00		5/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaparakorn
SAT	26 Jan 19	9.00 – 12.00		6/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaparakorn
		13.00 – 16.00		7/ICA 674 Global Communication Seminar	Asst. Prof. Dr.Pacharaporn Kesaparakorn
SAT	2 Feb 19	9.00 – 12.00		<b>Coaching 4/Key messages,Strategy</b>	Team
SAT	16 Feb 19	9.00 – 12.00		<b>Coaching 5/Tactics,Communication Plan</b>	Team
SAT	2 Mar 19	9.00 – 12.00		<b>Coaching 6/Implementation</b>	Team
SAT	16 Mar 19	9.00 – 12.00		<b>Coaching 7/Evaluation,Follow Up</b>	Team
SAT	20 Apr 19	9.00 – 16.00		SHOW CASE Presentation : 20 minutes Q&A : 40 minutes *Please be informed that the sequence of presentation is randomized. Please all the students be punctual (8.40 am sharply) and download the presentation files.	

## Plan B Independent Study

3/2018

Date		Time	Section/Room	Class	Instructors
SAT	15 Jun 19	9.00 – 12.00		1/ICA XXX Elective 1	
		13.00 – 16.00		2/ICA XXX Elective 1	
SUN	16 Jun 19	9.00 – 12.00		1/ICA XXX Elective 2	
		13.00 – 16.00		2/ICA XXX Elective 2	
SAT	22 Jun 19	9.00 – 12.00		3/ICA XXX Elective 1	
		13.00 – 16.00		4/ICA XXX Elective 1	
SUN	23 Jun 19	9.00 – 12.00		3/ICA XXX Elective 2	
		13.00 – 16.00		4/ICA XXX Elective 2	
SAT	29 Jun 19	9.00 – 12.00		5/ICA XXX Elective 1	
		13.00 – 16.00		6/ICA XXX Elective 1	
SUN	30 Jun 19	9.00 – 12.00		5/ICA XXX Elective 2	
		13.00 – 16.00		6/ICA XXX Elective 2	
SAT	6 July 19	9.00 – 12.00		7/ICA XXX Elective 1	
		13.00 – 16.00		8/ICA XXX Elective 1	
SUN	7 July 19	9.00 – 12.00		7/ICA XXX Elective 2	
		13.00 – 16.00		8/ICA XXX Elective 2	
SAT	13 July 19	9.00 – 12.00		9/ICA XXX Elective 1	
		13.00 – 16.00		10/ICA XXX Elective 1	
SUN	14 July 19	9.00 – 12.00		9/ICA XXX Elective 2	
		13.00 – 16.00		10/ICA XXX Elective 2	
SAT	20 July 19	9.00 – 12.00		11/ICA XXX Elective 1	
		13.00 – 16.00		12/ICA XXX Elective 1	
SUN	21 July 19	9.00 – 12.00		11/ICA XXX Elective 2	
		13.00 – 16.00		12/ICA XXX Elective 2	
SAT	27 July 19	9.00 – 12.00		13/ICA XXX Elective 1	
		13.00 – 16.00		14/ICA XXX Elective 1	
SUN	28 July 19	9.00 – 12.00		13/ICA XXX Elective 2	
		13.00 – 16.00		14/ICA XXX Elective 2	