



**BANGKOK
UNIVERSITY
GRADUATE SCHOOL**

MBI

MASTER OF MANAGEMENT IN BUSINESS INNOVATION

**2ND SEMESTER 2019 ENTRANTS
(INTERNATIONAL PROGRAM)
DAY CLASS**

**DEGREE PLAN
FOR GRADUATE STUDENT**

MBI

Master of Management in Business Innovation (International Program)

Curriculum

Year	Course	Course Code	Course Title	Credits	Prereq.
	PRELIMINARY COURSES	PL 108	Business Management	-	-
		PL 109	Business Innovation	-	-
1	CORE COURSES	BI 611	Creativity and Ideation Techniques	3	-
		BI 612	Innovation Project Feasibility	3	-
		BI 613	New Product Development	3	-
		BI 614	Global Market Research	3	-
		BI 621	Strategic Innovation Management	3	-
		BI 622	Innovation Design	3	-
		BI 623	Innovation Research Methodology	3	-
		BI 624	Knowledge-Based Innovation	3	-
		BI 625	Team Project	3	-
	Total Number of Core Courses			27	

* Plan A

Course	Course Code	Course Title	Credits
THESIS	BI 700	Thesis (Students have to register as required of thesis registration)	12
		Total	12

* Plan B

ELECTIVE COURSES

Students of Plan B must select 4 courses or 12 credits , one of which must be BI 715 Independent Study.

Course	Course Code	Course Title	Credits
INDEPENDENT ELECTIVE	BI 715	Independent Study	3
ELECTIVES COURSES	BI 631	IP Management & Legal Strategies for Innovation	3
	BI 632	Market-Centered Innovation	3
	BI 633	Emerging Technology Trends	3
	BI 634	Global Project Management	3
	BI 635	Knowledge-Based Systems	3
	BI 636	Creative Leadership	3
	BI 637	Strategic Foresight	3
	BI 638	Agribusiness of Biotechnology Strategic Management	3

Remarks:

- Plan A : for MBI, comprising a minimum of 27 credits of core courses, and a minimum of 12 thesis credits.
- Plan B : for MBI, comprising a minimum or 39 credits of both core (27 credits) and elective courses (9 credits), no less than 3 credits of which must be completed as an independent study course.

BANGKOK UNIVERSITY
Program of Study
Baise University, MBI Innovation Certificate
MBI (International Program) : Day Class
2nd Semester 2019 Entrants
Academic Year 2019

Course Code	Course Title	Credits	Remarks
Preliminary Course			Transferred from Baise University, MBI Innovation Certificate
PL 108	Business Management	-	
PL 109	Business Innovation	-	
Core Courses			
BI 611	Creativity and Ideation Techniques	3	
BI 613	New Product Development	3	
BI 614	Global Market Research	3	
BI 622	Innovation Design	3	

Second Semester (2/2019)

(Sect.7112)

Course Code	Course Title	Credits	Remarks
BI 612	Innovation Project Feasibility	3	Jan. – May, 2020
BI 624	Knowledge-Based Innovation	3	
BI 621	Strategic Innovation Management	3	
BI 623	Innovation Research Methodology	3	
BI 632	Market-Centered Innovation	3	
BI 625	Team Project	3	
	Total	27	

Summer Session 2019(3/2019)

(Sect.7112)

Course Code	Course Title	Credits	Remarks
BI 633	Emerging Technology Trends	3	June – Jul., 2020
BI 634	Global Project Management	3	
BI 715	Independent Study	3	

*** Note**

For Non-Thesis Program (Plan B)

Core Courses	27	credits
Elective Courses	9	credits
Independent Study	3	credits
Total	39	credits

***Pass the Comprehensive Examination.**

Student's Grade

Preliminary Courses	S	U	Exempted	Semester/ Academic Year
PL 108 Business Management				
PL 109 Business Innovation				

Semester	Course Code	Core/Elective Courses	Credit	Grade	GPA	CUM GPA
2/2019	BI 612	Innovation Project Feasibility	3			
	BI 621	Strategic Innovation Management	3			
	BI 623	Innovation Research Methodology	3			
	BI 624	Knowledge-Based Innovation	3			
	BI 625	Team Project	3			
	BI 632	Market-Centered Innovation	3			
3/2019	BI 633	Emerging Technology Trends	3			
	BI 634	Global Project Management	3			
	BI 715	Independent Study	3			

Comprehensive Examination (Plan B)

Academic Year	Semester	Comprehensive Examination	Number of Attempts	Result	Remarks
		Comprehensive Exam.			
		Comprehensive Exam.			
		Comprehensive Exam.			

Remark : Students who do not register for Comprehensive Examinations are requested to fill out the leave of absence form and pay a fee of \$ 1,000 to maintain their student status.