



**BANGKOK
UNIVERSITY
GRADUATE SCHOOL**

MBI

**MASTER OF MANAGEMENT
(BUSINESS INNOVATION)
2015 ENTRANT
(INTERNATIONAL PROGRAM)**

DEGREE PLAN
FOR GRADUATE STUDENT
(2015 ENTRANTS)

Curriculum

Master of Management (Business Innovation)

Year	Course	Course Code	Course Title	Credits	Prereq.
	PRELIMINARY COURSES	PL 108	Business Management	-	-
		PL 109	Business Innovation	-	-
1	CORE COURSES	BI 611	Creativity and Ideation Techniques	3	-
		BI 612	Innovation Project Feasibility	3	-
		BI 613	New Product Development	3	-
		BI 614	Global Market Research	3	-
		BI 621	Strategic Innovation Management	3	-
		BI 622	Innovation Design	3	-
		BI 623	Innovation Research Methodology	3	-
		BI 624	Knowledge-Based Innovation	3	-
	Total Number of Core Courses			30	

*** Plan A**

Course	Course Code	Course Title	Credits
THESIS	BI 700	Thesis (Students have to register as required of thesis registration)	12
		Total	12

*** Plan B**

ELECTIVE COURSES

Students of Plan B must select 5 courses or 15 credits hours, one of which must be BI 715 Independent Study.

Course	Course Code	Course Title	Credits
INDEPENDENT ELECTIVE	BI 715	Independent Study	3
ELECTIVES COURSES	BI 631	IP Management & Legal Strategies for Innovation	3
	BI 632	Market-Centered Innovation	3
	BI 633	Emerging Technology Trends	3
	BI 634	Global Project Management	3
	BI 635	Knowledge-Based Systems	3

Remarks:

- Plan A : for MBI, comprising a minimum of 27 credits of both core and elective courses, and a minimum of 12 thesis credits.
- Plan B : for MBI, comprising a minimum or 39 credits of both core and elective courses, no less than 3 credits of which must be completed as an independent study course.

BANGKOK UNIVERSITY
 Program of Study
 MBI (International Program)
 1st Semester 2015 Entrants
 Academic Year 2015 (First Year)

Preliminary Course (2015)

(Sect. 7111)

Course Code	Course Title	Credits	Remarks
PL 108	Business Management	-	July 2015
PL 109	Business Innovation	-	July 2015

First Semester (1/2015)

Course Code	Course Title	Credits	Remarks
BI 611	Creativity and Ideation Techniques	3	Aug. – Oct. 2015
BI 614	Global Market Research	3	
BI 612	Innovation Project Feasibility	3	Nov. – Dec. 2015
	Total	9	

Second Semester (2/2015)

Course Code	Course Title	Credits	Remarks
BI 613	New Product Development	3	Jan. – Feb. 2016
BI 622	Innovation Design	3	Mar. – June 2016
BI 624	Knowledge-Based Innovation	3	
	*Team Project (in partnership with the industry)	-	
	Total	12	

Summer Semester (3/2015)

Course Code	Course Title	Credits	Remarks
BI 621	Strategic Innovation Management	3	July – Aug. 2016
BI 623	Innovation Research Methodology	3	
	Total	6	

BANGKOK UNIVERSITY
 Program of Study
 MBI (International Program)
 1st Semester 2015 Entrants
 Academic Year 2016 (Second Year)

Bangkok University + 2 years if selected in PH.D : Plan A

First Semester (1/2016)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I	3	Sept. – Dec. 2016
BI 700	Thesis	12	
	Total	15	

**Dual Degree Bangkok University & I.A.E. – 1 month in France
 + 2 years if selected in PH.D : Plan A**

First Semester (1/2016)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I (in France)	3	Sep. – Oct. 2016
BI XXX	Elective II	3	Nov. – Dec. 2016
BI XXX	Elective III	3	
BI 700	Thesis	6	Sept. – Dec. 2016
	Total	15	

Second Semester (2/2016)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Jan. – Apr. 2017
	Total	6	

BANGKOK UNIVERSITY
 Program of Study
 MBI (International Program)
 1st Semester 2015 Entrants
 Academic Year 2016 (Second Year)

Dual Degree Bangkok University & Hanyang University – 2 semester in Korea)
 + 2 years if selected in PH.D : Plan A

First Choice

First Semester (1/2016)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I (in Korea)	3	Sep. – Dec. 2016
BI 700	Thesis	6	
	Total	9	

Second Semester (2/2016)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Jan. – June 2017
	Total	6	

Second Choice

First Semester (1/2016)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Sep. – Dec. 2016
	Total	6	

Second Semester (2/2016)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I (in Korea)	3	Jan. – June 2017
BI 700	Thesis	6	
	Total	9	

BANGKOK UNIVERSITY
 Program of Study
 MBI (International Program)
 1st Semester 2015 Entrants
 Academic Year 2016 (Second Year)

Single Degree – Bangkok University : Plan B

First Semester (1/2016)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I	3	Sep. – Dec. 2016
BI XXX	Elective II	3	
BI XXX	Elective III	3	
BI XXX	Elective IV	3	
BI 715	Independent Study	3	
	Total	15	

*** Note**

For Thesis Program (Plan A)

Core Courses	24	credits
Elective Course	3	credits
Thesis	12	credits
Total	39	credits

For Non-Thesis Program (Plan B)

Core Courses	24	credits
Elective Courses	12	credits
Independent Study	3	credits
Total	39	credits

***Pass the Comprehensive Examination.**

Thesis (Plan A)

Title of Thesis

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Name of Thesis Advisors

Advisor :

Co advisor :

Thesis (Plan A)

Semester/ Academic Year	Attempt	Total Credits	Date of Thesis Proposal Defense	Date of Thesis Oral Defense
	1	3		
	2			
	Total			

Remark : Students who do not register for thesis credits nor for other courses in a particular semester are required to maintain their status by paying a fee equivalent to that of one credit hour until the completion of thesis.

Name of External Committee :

Date of Submission of Thesis :

(1 copy of thesis, 3 copies of abstract, 1 diskette of the thesis)

Comprehensive Examination (Plan B)

Academic Year	Semester	Comprehensive Examination	Number of Attempts	Result	Remarks
20.....		Comprehensive Exam.			
20.....		Comprehensive Exam.			
20.....		Comprehensive Exam.			

Remark : Students who do not register for Comprehensive Examinations are requested to fill out the leave of absence form and pay a fee of ₺ 1,000 to maintain their student status.