

Bangkok University
Graduate School
Class Schedule
First Semester 2019
(August 17 – December 15, 2019)

M.Com.Arts (International Program)
2019 Entrants (First Year) Section 7311

Class Time Saturday 9.00 a.m. – 12.00 noon. & 1.00 – 6.30 p.m.	Courses / Instructors	Room	Semester Taught
August 17, 31, 2019 September 7, 2019	ICA 671 Global Communication Theories and Application Assoc. Prof. Dr. Pacharaporn Kesaporn	A8-505	1 st Semester
October 12, 19, 2019 November 23, 2019	ICA 676 Data Analytics and Consumer Insights Ajarn Surasri Pramuke Ajarn Apichar Silanuwat Ajarn Sarunyapat Atikuntana	A8-505	1 st Semester
October 26, 2019 November 2, 9, 2019	ICA 673 Intercultural Communication Strategy Asst. Prof. Dr. Suwannee Luckanavanich	A8-505	1 st Semester
January 25, 2020 February 1, 2020 February 16, 2020 (Sun.)	ICA 675 Corporate Communication Policy Dr. Somchat Visitchaichan	A8-505	1 st Semester

*** Registration for Second Semester 2019 : November 20 - 22, 2019

* Semester Break : December 21, 2019 – January 1, 2020

Remarks : Since classroom may be changed according to the number of students, you are advised to check class schedule at <http://graduateschool.bu.ac.th>.

Bangkok University
Graduate School
Class Schedule
Second Semester 2019
(January 25 – June 13, 2020)

M.Com.Arts (International Program)
2019 Entrants (First Year) Section 7311

Class Time Saturday 9.00 a.m. – 12.00 noon. & 1.00 – 6.30 p.m.	Courses / Instructors	Room	Semester Taught
August 24, 2019 September 14, 21, 2019	ICA 672 Communication Research Asst. Prof. Dr. Ratanasuda Punnahitanond	A8-505	1 st Semester
October 5, 2019 December 7, 2019 February 29, 2020	ICA 677 Global Digital Media and Innovation Management Ajarn Tananporn Udomjarumanee Dr. Napaphat Limvarakul	A8-505	2 nd Semester
November 16, 2019 March 21, 28, 2020	ICA 678 Public Issues in Asia Ajarn Anothai Udomsilp	A8-505	2 nd Semester
April 4, 18, 25, 2020	ICA 679 Global Brand Communication Strategy Assoc. Prof. James R Haft	A8-505	2 nd Semester

*** Registration for Summer Session 2019 : May 20 -22, 2020

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Bangkok University
Graduate School
Class Schedule
Summer Sessions 2019
(June 20 – August 29, 2020)

M.Com.Arts (International Program)
2019 Entrants (First Year) Section 7311

Class Time Saturday 9.00 a.m. – 12.00 noon. & 1.00 – 6.30 p.m.	Courses / Instructors	Room	Semester Taught
February 15, 2020 (1.00 -6.30 p.m.) February 22, 2020 (9.00 a.m. – 6.30 p.m.) March 7, 2020 (1.00 – 4.00 p.m.) March 14, 2020 (9.00 a.m. -6.30 p.m.)	ICA 674 Global Communication Seminar Dr. Vimviriya Limkangwanmongkol Dr. Arpapat Indratat	A8-505	2 nd Semester
May 9, 16, 23, 2020	ICA 681 International Advertising Campaign Planning & ICA 682 Creative Interdisciplinary Project	A8-505	Summer Semester (Credits can be transferred from overseas trip)

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