



MASTER OF MANAGEMENT IN BUSINESS INNOVATION 2019 ENTRANTS (INTERNATIONAL PROGRAM)

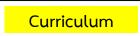
SATURDAY CLASS



MBI

Master of Management in Business Innovation

(International Program)



Year	Course	Course	Course Title	Credits	Prereq.
		Code			
	PRELIMINARY	PL 108	Business Management	-	-
	COURSES	PL 109	Business Innovation	-	-
1	CORE	BI 611	Creativity and Ideation Techniques	3	-
	COURSES	BI 612	Innovation Project Feasibility	3	-
		BI 613	New Product Development	3	-
		BI 614	Global Market Research	3	-
		BI 621	Strategic Innovation Management	3	-
		BI 622	Innovation Design	3	-
		BI 623	Innovation Research Methodology	3	-
		BI 624	Knowledge-Based Innovation	3	-
		BI 625	Team Project	3	-
	Total Number of Core Courses			27	

* Plan A

Course	Course Code	Course Title	Credits
THESIS	BI 700	Thesis	12
		(Students have to register as required of thesis	
		registration)	
		Total	12

* Plan B

ELECTIVE COURSES

Students of Plan B must select 4 courses or 12 credits , one of which must be

BI 715 Independent Study.

Course	Course Code	Course Title	Credits
INDEPENDENT	BI 715	Independent Study	3
ELECTIVE			
ELECTIVES	BI 631	IP Management & Legal Strategies for Innovation	3
COURSES	BI 632	Market-Centered Innovation	3
	BI 633	Emerging Technology Trends	3
	BI 634	Global Project Management	3
	BI 635	Knowledge-Based Systems	3
	BI 636	Creative Leadership	3
	BI 637	Strategic Foresight	3
	BI 638	Agribusiness of Biotechnology Strategic	3
		Management	

<u>Remarks:</u>

- Plan A : for MBI, comprising a minimum of 27 credits of core courses, and a minimum of 12 thesis credits.
- Plan B : for MBI, comprising a minimum or 39 credits of both core (27 credits) and elective courses (9 credits), no less than 3 credits of which must be completed as an independent study course.

BANGKOK UNIVERSITY Program of Study MBI (International Program) 2019 Entrants Academic Year 2019 (First Year)

Preliminary Course

(Sect. 7111)

Course Code	Course Title	Credits	Remarks
PL 108	Business Management	-	July 2019
PL 109	Business Innovation	-	July 2019

First Semester (1/2019)

Course Code	Course Title	Credits	Remarks
BI 611	Creativity and Ideation Techniques	3	
BI 614	Global Market Research	3	Aug.2019 – Jan.2020
BI 613	New Product Development	3	
BI 622	Innovation Design	3	
	Total	12	

Second Semester (2/2019)

Course Code	Course Title	Credits	Remarks
BI 612	Innovation Project Feasibility	3	
BI 621	Strategic Innovation Management		
BI 625	Team Project	3	Jan. – June 2020
		3	
	Total	9	

Summer Semester (3/2019)

Course Code	Course Title	Credits	
BI 623	Innovation Research Methodology	3	
BI 624	Knowledge-Based Innovation	3	June – July 2020
	Total	6	

BANGKOK UNIVERSITY Program of Study MBI (International Program) 2019 Entrants Academic Year 2020 (Second Year)

<mark>Plan A</mark>

First Semester (1/2020)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Aug.2020 – Jan.2021
	Total	6	

Second Semester (2/2020)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Jan. – June 2021
	Total	6	

<mark>Plan B</mark>

First Semester (1/2020)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I	3	
BI XXX	Elective II	3	Aug.2021 – Jan.2022
BI XXX	Elective III	3	
	Total	9	

Second Semester (2/2020)

Course Code	Course Title	Credits	Remarks
BI 715	Independent Study	3	Jan. – June 2022
	Total	3	

* Note

For Thesis Program (Plan A)

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Core Courses	27	credits		
Thesis	12	credits		
Total	39	credits		
For Non-Thesis Program (<u>Plan B)</u>			
Core Courses	27	credits		
Elective Courses	9	credits		
Independent Study	3	credits		
Total	39	credits		
*Pass the Comprehensive Examination.				

Student's Grade

Preliminary Courses		U Exempted		Semester/ Academic Year	
PL 108 Business Management					
PL 109 Business Innovation					

Academic year	Semester	Core/Elective Courses	Course Code	Credit	Grade	GPA	CUM GPA
1	2019						
				-		_	
2	2019						
				r	ſ	r	
3	2019						
1	2020						
2	2020						

Thesis (Plan A)

Title of Thesis	
Name of Thesis Advisors	

Advisor :	
Co advisor :	

Thesis (Plan A)

Semester/ Academic Year	Attempt	Total Credits	Date of Thesis Proposal Defense	Date of Thesis Oral Defense
	1	3		
	Total			

Name of External Committee :.....

Date of Submission of Thesis

·.....

Semester/ Academic Year	Attempt	Total Credits	Date of Thesis Proposal Defense	Date of Thesis Oral Defense
		1		
		1		
		1		
		1		
		1		
		1		

Remark : Students who do not register for thesis credits nor for other courses in a particular semester are required to maintain their status by paying a fee equivalent to that of one credit hour (4,000 baht) until the completion of thesis.

Comprehensive Examination (Plan B)

Academic	Semester	Comprehensive	Number of	Result	Remarks	
Year		Examination	Attempts			
		Comprehensive				
		Exam.				
		Comprehensive				
		Exam.				
		Comprehensive				
		Exam.				

<u>Remark :</u> Students who do not register for Comprehensive Examinations are requested to fill out the leave of absence form and pay a fee of \$ 1,000 to maintain their student status.