



# MASTER OF MANAGEMENT IN BUSINESS INNOVATION 2019 ENTRANTS (INTERNATIONAL PROGRAM)

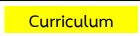
SATURDAY CLASS



# MBI

# Master of Management in Business Innovation

# (International Program)



Year	Course	Course	Course Title	Credits	Prereq.
		Code			
	PRELIMINARY	PL 108	Business Management	-	-
	COURSES	PL 109	Business Innovation	-	-
1	CORE	BI 611	Creativity and Ideation Techniques	3	-
	COURSES	BI 612	Innovation Project Feasibility	3	-
		BI 613	New Product Development	3	-
		BI 614	Global Market Research	3	-
		BI 621	Strategic Innovation Management	3	-
		BI 622	Innovation Design	3	-
		BI 623	Innovation Research Methodology	3	-
		BI 624	Knowledge-Based Innovation	3	-
		BI 625	Team Project	3	-
	Total Number of Core Courses			27	

# \* Plan A

Course	Course Code	Course Title	Credits
THESIS	BI 700	Thesis	12
		(Students have to register as required of thesis	
		registration)	
		Total	12

# \* Plan B

# ELECTIVE COURSES

Students of Plan B must select 4 courses or 12 credits , one of which must be

# BI 715 Independent Study.

Course	Course Code	Course Title	Credits
INDEPENDENT	BI 715	Independent Study	3
ELECTIVE			
ELECTIVES	BI 631	IP Management & Legal Strategies for Innovation	3
COURSES	BI 632	Market-Centered Innovation	3
	BI 633	Emerging Technology Trends	3
	BI 634	Global Project Management	3
	BI 635	Knowledge-Based Systems	3
	BI 636	Creative Leadership	3
	BI 637	Strategic Foresight	3
	BI 638	Agribusiness of Biotechnology Strategic	3
		Management	

# <u>Remarks:</u>

- Plan A : for MBI, comprising a minimum of 27 credits of core courses, and a minimum of 12 thesis credits.
- Plan B : for MBI, comprising a minimum or 39 credits of both core (27 credits) and elective courses (9 credits), no less than 3 credits of which must be completed as an independent study course.

# BANGKOK UNIVERSITY Program of Study MBI (International Program) 2019 Entrants Academic Year 2019 (First Year)

# Preliminary Course

(Sect. 7111)

Course Code	Course Title	Credits	Remarks
PL 108	Business Management	-	July 2019
PL 109	Business Innovation	-	July 2019

# First Semester (1/2019)

Course Code	Course Title	Credits	Remarks
BI 611	Creativity and Ideation Techniques	3	
BI 614	Global Market Research	3	Aug.2019 – Jan.2020
BI 613	New Product Development	3	
BI 622	Innovation Design	3	
	Total	12	

## Second Semester (2/2019)

Course Code	Course Title	Credits	Remarks
BI 612	Innovation Project Feasibility	3	
BI 621	Strategic Innovation Management		
BI 625	Team Project	3	Jan. – June 2020
		3	
	Total	9	

# Summer Semester (3/2019)

Course Code	Course Title	Credits	
BI 623	Innovation Research Methodology	3	
BI 624	Knowledge-Based Innovation	3	June – July 2020
	Total	6	

# BANGKOK UNIVERSITY Program of Study MBI (International Program) 2019 Entrants Academic Year 2020 (Second Year)

# <mark>Plan A</mark>

First Semester (1/2020)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Aug.2020 – Jan.2021
	Total	6	

# Second Semester (2/2020)

Course Code	Course Title	Credits	Remarks
BI 700	Thesis	6	Jan. – June 2021
	Total	6	

# <mark>Plan B</mark>

## First Semester (1/2020)

Course Code	Course Title	Credits	Remarks
BI XXX	Elective I	3	
BI XXX	Elective II	3	Aug.2021 – Jan.2022
BI XXX	Elective III	3	
	Total	9	

## Second Semester (2/2020)

Course Code	Course Title	Credits	Remarks
BI 715	Independent Study	3	Jan. – June 2022
	Total	3	

#### \* Note

## For Thesis Program (Plan A)

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Core Courses	27	credits		
Thesis	12	credits		
Total	39	credits		
For Non-Thesis Program (	<u>Plan B)</u>			
Core Courses	27	credits		
Elective Courses	9	credits		
Independent Study	3	credits		
Total	39	credits		
*Pass the Comprehensive Examination.				

# Student's Grade

Preliminary Courses		U Exempted		Semester/ Academic Year	
PL 108 Business Management					
PL 109 Business Innovation					

Academic year	Semester	Core/Elective Courses	Course Code	Credit	Grade	GPA	CUM GPA
1	2019						
				-		_	
2	2019						
				r	ſ	r	
3	2019						
1	2020						
2	2020						

# Thesis (Plan A)

Title of Thesis	
Name of Thesis Advisors	

Advisor :	
Co advisor :	

# Thesis (Plan A)

Semester/ Academic Year	Attempt	Total Credits	Date of Thesis Proposal Defense	Date of Thesis Oral Defense
	1	3		
	Total			

Name of External Committee :.....

Date of Submission of Thesis

·.....

Semester/ Academic Year	Attempt	Total Credits	Date of Thesis Proposal Defense	Date of Thesis Oral Defense
		1		
		1		
		1		
		1		
		1		
		1		

Remark : Students who do not register for thesis credits nor for other courses in a particular semester are required to maintain their status by paying a fee equivalent to that of one credit hour (4,000 baht) until the completion of thesis.

# Comprehensive Examination (Plan B)

Academic	Semester	Comprehensive	Number of	Result	Remarks	
Year		Examination	Attempts			
		Comprehensive				
		Exam.				
		Comprehensive				
		Exam.				
		Comprehensive				
		Exam.				

<u>Remark :</u> Students who do not register for Comprehensive Examinations are requested to fill out the leave of absence form and pay a fee of \$ 1,000 to maintain their student status.