

Bangkok University
Graduate School
Class Schedule
First Semester 2019
(August 17 – December 15, 2019)

M.Com.Arts (International Program)
2019 Entrants (First Year) Section 7311

Class Time Saturday 9.00 a.m. – 12.00 noon. & 1.00 – 6.30 p.m.	Courses / Instructors	Room	Semester Taught
	ICA 671 Global Communication Theories and Application Assoc. Prof. Dr. Pacharaporn Kesaporn	A8-505	1 st Semester
	ICA 676 Data Analytics and Consumer Insights Ajarn Surasri Pramuke Ajarn Apichar Silanuwat Ajarn Sarunyapat Atikuntana	A8-505	1 st Semester
	ICA 673 Intercultural Communication Strategy Asst. Prof. Dr. Suwannee Luckanavanich	A8-505	1 st Semester
	ICA 675 Corporate Communication Policy Dr. Somchat Visitchaichan	A8-505	1 st Semester

*** Registration for Second Semester 2019 : November 20 - 22, 2019

* Semester Break : December 21, 2019 – January 1, 2020

Remarks : Since classroom may be changed according to the number of students, you are advised to check class schedule at <http://graduateschool.bu.ac.th>.

Bangkok University
Graduate School
Class Schedule
Second Semester 2019
(January 25 – June 13, 2020)

M.Com.Arts (International Program)
2019 Entrants (First Year) Section 7311

Class Time Saturday 9.00 a.m. – 12.00 noon. & 1.00 – 6.30 p.m.	Courses / Instructors	Room	Semester Taught
	ICA 672 Communication Research Asst. Prof. Dr. Ratanasuda Punnahitanond	A8-505	1 st Semester
	ICA 677 Global Digital Media and Innovation Management Ajarn Tananporn Udomjarumanee Dr. Napaphat Limvarakul	A8-505	2 nd Semester
May 9, 16, 2020	ICA 678 Public Issues in Asia Ajarn Anothai Udomsilp	A8-505	2 nd Semester
March 21, 28, 2020 April 4, 2020	ICA 679 Global Brand Communication Strategy Assoc. Prof. James R Haft	A8-505	2 nd Semester

*** Online Registration for Summer Session 2019 : May 20 - 22, 2020 ***
Semester Break : April 5 – 15, 2020

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Bangkok University
Graduate School
Class Schedule
Summer Sessions 2019
(June 20 – August 29, 2020)

M.Com.Arts (International Program)
2019 Entrants (First Year) Section 7311

Class Time Saturday 9.00 a.m. – 12.00 noon. & 1.00 – 6.30 p.m.	Courses / Instructors	Room	Semester Taught
March 14, 2020	ICA 674 Global Communication Seminar Dr. Vimviriya Limkangwanmongkol Dr. Arpapat Indratat	A8-505	2 nd Semester
April 18, 25, 2020 May 2, 2020	ICA 681 International Advertising Campaign Planning A.Paphob Ruchutrakul	A8-505	Summer Semester (Credits can be transferred from overseas trip)
May 30, 2020 June 13, 27, 2020	ICA 682 Creative Interdisciplinary Project A.Surat Itthi-Arun	A8-505	

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